

DEANNA THOMPSON

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EDUCATION

Certified Professional Technical Communicator (certification expected Aug/Sept. 2019)
Society for Technical Communication

M.A. English Linguistics, April 2016
Eastern Michigan University, MI

- Conference presentation: “The Morpho-Syntax of Aspectual ‘Stay’ in African-American English”, Purdue University, March 2016

B.A. Linguistics with French minor, May 2014
Miami University, OH

PROFESSIONAL EXPERIENCE

English Instructor (Aug. 2017 – present)

The University of Akron, Lakeland Community College, Cuyahoga Community College

- Design writing curriculum that implements process-based learning strategies for developmental writers
- Average 4.72/5 on students evaluations since Fall 2017
- Courses taught: College Composition I + II, Fundamentals of Literacy

Writing Center Consultant (March. 2017 – present)

Cuyahoga Community College

- Tutor students in the development, drafting, and revising of essays for a variety of academic disciplines
- Provide targeted, individualized instruction for ELL students, adult learners, and high school students
- Supervise student use of computers and provide technology support
- Consistently receive high remarks for the creativity of tutoring sessions and instructional techniques

Public Relations Assistant (Jan. - Apr. 2016)

Eastern Michigan University

- Redesigned seven English department program websites using CMS to improve website design and usability
- Managed planning, drafting, and delivery of social media posts and email marketing campaigns
- Planned meetings with coordinators to understand program needs
- Successfully pitched, wrote, and submitted department’s first alumni spotlight piece on university-run blog

Social Media Marketing Intern (June - Aug. 2015)

The Huntington’s Disease Society of America

- Designed social media tip sheet for volunteers to aid them in their online recruitment efforts
- Established and managed new five Facebook pages for volunteer chapters, including drafting and scheduling posts and photos for publication during prime hours

- Reviewed five volunteer websites and updated out-of-date information and broken links using CMS
- Identified and contacted local charities throughout Mid-Atlantic region to increase awareness of HD and advertise volunteer opportunities

PROJECTS

Freelance Web Editor (April 2019 – present)

- Maintain multiple Wordpress sites
- Edit online news, features, and blog posts

Content Writer, Haircrush.co (Virtual; Aug. 2018 – present)

- Write two blog posts monthly related to hair care tips and maintenance
- Develop and create content through Squarespace

AWARDS

University Fellowship

Eastern Michigan University, 2015

- Recognizes superior academic work of outstanding graduate students

Senior Service Leadership Award

Miami University, 2014